



THE WISE ONE

a Great Plains Publication

Volume 1 ♥ Issue 4 ♥ April 2, 2010

Region V
The Great Plains Region
CHI UPSILON SIGMA

“It’s not about a Bunny”

By Narcely Ruiz, AZ/E

I was driving on a Texas highway when I saw a billboard with the words “It’s not about a bunny”. I thought to myself, “What in the world does that mean?”, until I saw the words “iamsecond.org” below. In its simplest form, they were alluding to Easter being about more than a bunny. For Christians, Easter it is a celebration of the resurrection of Jesus Christ three days after his crucifixion. It represents life and hope.

It is common practice for this organization to make simple statements that carry a profound message. In fact, when they first launched their campaign, their billboards simply said “I Am Second” or “iamsecond.org”. Curious minds, of course, would either go to their website or “Google” it to see what this “I Am Second” meant. “I Am Second” is a faith-based movement designed to restore hope in people by inspiring them to discover their purpose, and to live fulfilled lives by putting God and others above self.

Their website features celebrities, artists, athletes, politicians and others who have faced common struggles and failed trying to overcome them alone. It also features videos where they discuss their struggles and how through God they found the strength to overcome them. In fact, watching some of the videos, including Michelle Aguilar’s, winner of the Biggest Loser, and listening to the messages, made me realize that simply because I am not a drug addict does not mean that I do not have addictions that require immediate attention.

Browsing through, I found “iamsecond.org” to be a great resource for everyone, and worthy of sharing. It provides practical tools, including checklists, on how to overcome typical daily challenges. It creates an opportunity for people learn and get to know Jesus. It highlights inspirational people like you and me who have similar issues and have surpassed them. The site also gives Christians an opportunity to strengthen and reclaim their faith.

God is a faithful God and He speaks in unique ways. For me, through “I Am Second” I was reminded that I can overpower my struggles instead of letting my struggles overpower me for “I am more than a conqueror through Him who loved [me] (and you)” (Romans 8:36). I encourage you to check out the site and hope that you can find it as useful as I did. Lastly, hermanas, I thank God for blessing me with you! “And now these three remain: faith, hope and love. But the greatest of these is love” (1 Corinthians 13:13, NIV).

Happy Easter!!

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I am Second is a movement meant to inspire people of all kinds to live for God and for others. Actors. Athletes. Musicians. Business leaders. Drug addicts. Your next-door neighbor. People like you. The authentic stories on iamsecond.com provide insight into dealing with typical struggles of everyday living. These are stories that give hope to the lonely and the hurting, help from destructive lifestyles, and inspiration to the unfulfilled. You’ll discover people who’ve tried to go it alone and have failed. Find the hope, peace, and fulfillment they found. Be Second.

2010 CENSUS – What Is It?

By Angelica M. Saldana, Φ/E

On March 5, 2010 The Grand Chapter Board of Chi Upsilon Sigma announced its partnership with the U.S. Census Bureau to achieve a complete and accurate count of the U.S. population this year. The partnership is part of a larger effort by the Census Bureau to increase participation in the 2010 Census. So how do we do this?

Simple! We do this by sharing information about the Census so that more people are aware and can make an informed decision about completing their census form. So let get started!

First off what exactly is the Census? According to 2010.census.org, the official website for the 2010 census, the U.S. Census is used to count every resident in the United States and it is required by the Constitution to take place every 10 years. The 2010 Census will help communities receive more than \$400 billion in federal funds each year for things like:

- Hospitals
- Job training centers
- Schools
- Senior centers
- Bridges, tunnels and other-public works projects
- Emergency services

The data collected by the census also helps to determine the number of seats your state has in the U.S. House of Representatives.

The 2010 Census aims to count all U.S. resident – citizens and non-citizens alike and this is accomplished by the Census Bureau who delivers a short 10 question form to every household in America. Yes we did say only 10 questions!!!! The form require that you fill in the questions to account for everyone living at your address as of April 1, 2010. They even made it easy to return the form by including a prepaid envelope. Yes, it is that easy! If fact the only way they could make this easier is if they allowed everyone to fill out the form online. Unfortunately that option is not offered this year, but they are exploring it for the future.

So what happens if I don't fill out the form? The census is so important that the U.S. Census Bureau will do everything they can to try and collect as much data as possible. So, if you don't fill out the form they will resend the form. If they do not get a response the second time around they will send out a census taker to your home, who will ask you the 10 questions on the form in person. Filling out the Census form is required by law so If you decided not to answer the questions then you could be fined up to \$100.

Below you will a few commonly asked questions about the 2010 Census. If you want to find out more about the 2010 census visit www.2010.census.gov.

[I know the census is coming, so why are you sending me multiple mailings?](#)

Years of research have shown that higher percentages of people receiving the mailed census questionnaire return a completed form after they receive the advance letter compared with those who receive merely the census



CANCER NEVER SLEEPS!!! – Aggie Relay for Life



The Aggie family has united to create the Aggie Relay for Life to gain support and raise money for cancer patients who are in need. This year, Phi chapter along with Beta Epsilon chapter decided that this was an issue in which the Women of Wisdom could unite to raise money through fundraising and donations for The American Cancer Society.

The Relay is designed for students and any supporters to have fun walking around Anderson Field for 24 hours straight because "CANCER NEVER SLEEPS." They allow teams to express themselves by setting up tents and even form a theme for their group. They do this as a way to get the students more into the spirit of helping others in need.

This year our theme is Army because we expect all teams to Beat The Hell Outta Cancer. An army theme seems to fit the occasion properly because cancer survivors are considered soldiers, in many people's eyes. For 2010, our team, Hearts United Always has set the goal of raising \$1500. This can only be done with the unity of a strong sisterhood and the willingness to help others in need. This is especially true because there is always someone close to us that we may know who has experienced cancer or is battling it right now. In fact there is a new program this year that the Aggie Relay for life is participating in that deals with just that.

The new program is called the Adopt A Survivor program in which a team can be paired with a cancer survivor. This year we will be walking in honor of Gloria H. Saldana who is the mother of Angelica M. Saldana (Phi/Epsilon). She took part in one of our recent events in which she shared with us her survivor story.

The Aggie Relay for life is an overnight event that will be held on Friday, April 9th through Saturday April 10th, because Cancer never sleeps. If you would like to help us in reaching our goal of \$1500 please visit our team page at the address listed below:

http://main.acsevents.org/site/TR/RelayForLife/RFLFY10PL?team_id=653109&pg=team&fr_id=23726

Donate to Relay for Life by April 10th



Gloria H. Saldana with her daughter Angelica M. Saldana in 2007

form with a simultaneous request to return it. Every 1 percent of the U.S. households that return a completed questionnaire will save \$85 million in taxpayer money that would have to be spent sending people out to interview households in person. The research is clear that the advance letter can save money for all of us. The advance letter is also a way for us to protect the American public from any scams that use the census to exploit people. The scam artists don't take the time, nor do they exercise the courtesy that we do, to alert the households of an upcoming request. This feature of the 2010 Census is a cost-saver in the long run.

[What is the cost per household to conduct the census, and how much is the Census Bureau spending per household on advertising on TV, radio, etc.?](#)

To ensure that the public is aware of importance of mailing back the 2010 Census questionnaire when they receive it, and the millions of dollars in taxpayers' money saved by doing so, the Census Bureau is spending about \$1 per person on our combined promotion and outreach efforts. It costs just \$.42 cents to mail back the census form in a postage paid envelop. It costs taxpayers \$25 per person to send a census taker door-to-door to collect the same information if they didn't mail it back. Promotional and outreach efforts are heavily focused on increasing the number of households to mail back their form when they receive it this March. For every one percentage point increase in the national participation rate by mail, taxpayers can help the Census Bureau save about \$85 million in operational costs."

[In this day and age, why is the word "Negro" included as part of the race question on the 2010 Census form?](#)

The wording of the race category labeled "Black, African Am., or Negro" is based on Office of Management and Budget standards and Census Bureau research that showed a segment of the population still identifies itself as "Negro." The Census Bureau has a research team dedicated to investigating issues and analyzing data on the nation's diverse racial and ethnic groups. The Census Bureau is testing the removal of the term "Negro" from the question on race, and results of this research will inform design changes for future surveys and the 2020 Census. We are sorry if some are offended by the use of this word in the 2010 Census and hope that it will not stop them from returning their forms and being fully counted by the census.

[Why isn't there a checkbox for my ethnic group on the form?](#)

The 2010 Census isn't designed to capture data on a person's ancestry. We capture that information on the American Community Survey (ACS), which is part of the official census but conducted throughout the decade on a rolling sample of about 2.5 percent of the population every year. In Census 2000 and earlier decades what is now the ACS was commonly called "the long form" of the census; the 2010 Census is the first to use a short form only. ACS data on ethnic groups can be found on the Census Bureau Web site. The race and Hispanic origin questions on the 2010 Census are required to manage federal programs. The questions follow the categories required by the federal Office of Management and Budget (OMB) for federal statistics. Responses in the write-in spaces on the race question are converted to the appropriate checkboxes during data processing. To learn more about the 2010 Census race and Hispanic origin questions and why they are asked, click here: <http://2010.census.gov/2010census/how/interactive-form.php>.



"The actual enumeration shall be made within three years after this meeting of the Congress of the United States, and within every subsequent term of 10 years, in such manner as they shall by Law direct."

Announcements/Advertisements



The Grand Chapter Board of Corazones Unidos Siempre
Chi Upsilon Sigma National Latin Sorority Inc.
Cordially invites you to our

30th Anniversary Awards Banquet
*"Aspire to Inspire:
Creating a Culture of Service & Leadership"*
Saturday, June 26, 2010

Hyatt Regency Miami
400 South East Second
Miami, Florida 33131

Cocktail Reception 7:00pm
Dinner Presentation & Dancing 8:00pm

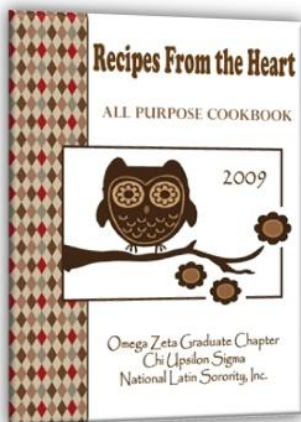
Fully Active Member \$149
Other Member and Guests \$199

To purchase tickets and make hotel arrangements
go to www.justbecus.org

**Valid ID necessary for entrance*



Happy 4 Year CUSaversary to
"Heart of Ahurani"
Narcely Ruiz & Yuritzi Garcia



Visit our CUS Web store....

Sisters, friends, and family of CUS - Omega Zeta Graduate Chapter of CUS invites you to visit our Web Store to purchase:

- ♥ Our *Recipes From the Heart* cookbook that provides scholarships to high school seniors in the Houston area through your purchase.
- ♥ Our *CUS Car Decals* that make great gifts.

www.omegazeta.webs.com/apps/webstore/



Happy Birthday to...

January:

- 5th - Viviana Fransisca Gonzales
- 8th - Melissa Lejia
- 14th - Jessica Miranda Lopez

February:

- 17th - Mireya Cortez
- 20th - Erica Renae Caldwell
- 21st - Vanessa Seminario
- 24th - Sonja Soto-Howard
- 27th - Diana Cristina Vega

March:

- 1st - Anna Maria Castillo
- 6th - Corrina Sanchez
- 11th - Stephanie T. Trevino
- 21st - Narcely Ruiz
- 26th - Danita A. Gallegos

April:

- 5th - Amanda Kruse
- 11th - Klaudia F. Brown
- 13th - Marie Isabel Hernandez
- 20th - Cynthia Urrutia-Espinosa
- 25th - Angelica M. Saldana
- 26th - Ambar L. Perez

Happy Anniversary

Wedding:

March:

7th: Eugenia Redondo & Frankie Rivas

CUS:

March:

24th - Alpha Zeta/Eta (07)
 29th - Alpha Zeta/Delta (05)

April:

1st - Alpha Zeta/Epsilon (06)
 2nd - Phi/Epsilon (05)
 2nd - Phi/Eta (08)
 3rd - Alpha Tau/Beta (08)
 5th - Alpha Eta/Epsilon (06)
 13th - Alpha Zeta/Alpha (03)
 17th - Alpha Zeta/Beta (04)
 19th - Pi/Eta (03)
 20th - Phi/Beta (01)
 20th - Phi/Zeta (07)
 29th - Chi Upsilon Sigma (1980)



The University of Texas at Dallas presents



Gloria Steinem

Women and Men: A Partnership for the 21st Century
featured speaker for the 2009-10 Gender Studies Lecture Series

6 p.m., Tuesday, April 13
UT Dallas Conference Center

Book signing and reception to follow. **FREE** – advance registration required.

Reserve seats at gloriasteinematutd.eventbrite.com.

More information: 972-883-6555 or womenscenter@utdallas.edu

UT Dallas sponsors: School of Interdisciplinary Studies Gender Studies Program, the Galerstein Women's Center, School of Arts and Humanities, Multicultural Center, the Student Union Activities and Advisory Board and the Office of Diversity and Community Engagement

Would you like to submit an article, advertisement, or announcement?

Contact: mialicia@yahoo.com
or nubylalala@hotmail.com
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Corazaones Unidos Siempre

Chi Upsilon Sigma
National Latin Sorority Inc.

Founded:

April 29, 1980
Rutgers University–New
Brunswick

Chapters/Colonies

Over 40

Colors:

Red, Black, Beige

Motto:

“Wisdom through Education”

Want to know more about the sisters of CUS?
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